



Press Release

Paris Ready to Wear Collections – Spring Summer 2008

Paris fashion week for spring-summer 2008 (Sept. 30 – Oct. 8) is shaping up to be a great session!

- Thanks to the cooperative efforts of the Fédération française de la Couture and its members, the majority of fashion shows will be staged in the center of Paris. The result is a show venue axis comprised of the Carrousel du Louvre/the Louvre/the Tuileries and the nearby Grand Palais/and the Palais de Chaillot and Tokyo.

- The Carrousel du Louvre has gotten a makeover. The four halls – Gabriel, Delorme, Soufflot and Le Nôtre – will debut their new interiors for fashion week. The spaces will have more flexible components enabling users to explore and utilize their full potential. In those white box-like platforms, there will be big curtains in a brushed cotton canvas and matt-ebony benches. The new minimalist décor is more contemporary and will give fashion houses more flexibility to stage diverse show scenery. You can check out the new venue via digital photos on www.modeaparis.com

- A second tent will be open for shows, as the Espace Ephémère Tuileries, thanks to the French Ministry of Culture. Located close to the Arc de Triomphe of the Jardin du Carrousel du Louvre will daily hosts shows from the schedule.

- A total of 88 fashion shows – one-quarter of which will be held at the Carrousel du Louvre – will be held during Paris fashion week. The schedule is indeed packed but filled with variety and international flavor, as demonstrated by the first Sunday of shows where designers from 10 different countries will present their collections.

A few important facts about spring-summer 2008 fashion week:

- Christian Dior and Vivienne Westwood will stage their shows on Monday Oct. 1st.
- Louis Vuitton will show on Sunday Oct. 7th at 7:30 followed immediately by Ralph Rucci and his Chado collection which will close Paris fashion week.
- For the first time, two Indian designers will show their collections in Paris: Manish Arora on Sunday Sept. 30th and Anamika on Sunday Oct. 7th.
- New additions to the calendar of note are Estrella Archs and Limi Feu, Yohji Yamamoto's daughter.
- Canon and Neiman Marcus are this season's partners of Paris Fashion Week while Citroën will provide official car service. Restaurant service provided by L'Ail et la Tomate (19€ by reservation only), Kusmi Tea and its tea bar, and Gü chocolates will be available at the Mezzanine of the Carrousel du Louvre and at the International Press and Information Center.
- The provisional calendar is currently available online at www.modeaparis.com. "En Avant-Première" information including press contacts and upcoming show dates are also available. The Agendas and Contacts information booklet will be sent out on Sept. 27th.

More information

Jimmy Pihet – Press Attache

jimmy.pihet@modeaparis.com

fédération française de la couture, du prêt à porter des couturiers et des créateurs de mode

100-102 rue du faubourg saint-honoré paris 8ème

t 01 42 66 64 44 - f 01 42 66 94 63 - www.modeaparis.com